

SPRINGS IN MOTION COMPREHENSIVE PLAN GOALS

These goals were selected by the public on April 18th, 2017 as their top 5 goals for the Springs in Motion Comprehensive Plan. The Project Team will continue to receive input on these goals throughout the remainder of the planning process.

1. Create and implement a plan to revitalize and activate downtown, and bring in needed activity to the area.
2. Redevelop older, underutilized strip shopping centers.
3. Improve and streamline the business licensing processes in order to continue to attract and retain businesses in Powder Springs.
4. Attract users of the Silver Comet Trail to Powder Springs via improved signage, wayfinding, and facilities.
5. Create a marketing and branding strategy to breathe fresh life into the City, and attract new residents, businesses and development.