

**Springs in Motion DRAFT Project List**

#	Project	2017	2018	2019	2020	2021	Responsible Party	Estimated Cost	Funding Source	Notes
<b>ECONOMIC DEVELOPMENT</b>										
ED1	Host annual downtown business open house; Host annual reception for downtown property owners.	x	x	x	x	x	Economic Development	TBD	TBD	Carried over from current STWP
ED2	Recruit sustainable development on Lewis Road	x	x	x	x	x	City Manager, Economic Development, DAPS/DDA	Staff	General fund	Carried over from current STWP
ED3	Market development of South Square		x	x	x	x	City Manager, Economic Development, DAPS/DDA	Staff	General fund	Carried over from current STWP
ED4	Market redevelopment areas		x	x	x	x	City Manager, Economic Development, DAPS/DDA	Staff	General fund	Carried over from current STWP
ED5	Public outreach: messenger; signage; brochures and cards, and website review to be conducted bi-monthly	x	x	x	x	x	City Manager, Economic Development, City Clerk	\$25,000	General fund	Carried over from current STWP
ED6	Issue RFP for design/engineering of the Powder Springs town center and redevelopment area	x					Community Development, SPLOST Program Manager, Economic Development	\$26,500	General fund	Carried over from current STWP
ED7	Master plan to define south square	x					Community Development, Economic Development	\$30,000	General fund	Carried over from current STWP
ED8	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites	x	x	x	x	x	City Manager, Economic Development, DAPS/DDA	TBD	General fund	Carried over from current STWP
ED9	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report	x	x	x	x	x	City Manager, Economic Development	\$5,000	General fund	Carried over from current STWP
ED10	Identify and attend industry events occurring within the region	x	x	x	x	x	City Manager, Economic Development, DAPS, Consultants	TBD	TBD	Carried over from current STWP
ED11	Inventory and assess all potential and existing industrial and commercial properties	x	x	x	x	x	Economic Development, Community Development, DAPS, Consultants	TBD	TBD	Carried over from current STWP
ED12	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.	x	x	x	x	x	Economic Development	TBD	TBD	Carried over from current STWP
ED13	Recruit developer for mixed use remodel of existing town square	x					Economic Development, DDA	TBD	TBD	Carried over from current STWP
ED14	Examine areas for potential industrial use	x	x				Economic Development, DAPS, Consultants	TBD	TBD	Carried over from current STWP
ED15	Continue strengthening capacity of DAPS and DDA	x	x	x	x	x	Economic Development	Staff	General fund	Carried over from current STWP
ED16	Expand relationships with Cobb County and external partners	x					Economic Development, Consultants	Staff	General fund	Carried over from current STWP
ED17	Continue expanding relationships with Cobb County and external partners	x	x	x	x	x	Economic Development, Consultants	Staff	General fund	Carried over from current STWP
ED18	Continue to develop incentives policy program	x	x				Economic Development	Staff	General fund	Carried over from current STWP
ED19	Market the economic development office as THE “go-to” for local business owners in solving problems	x	x	x	x	x	Economic Development, Consultants	Staff	General fund	Carried over from current STWP
ED20	Continue to widely publicize the programs and services available through the Powder Springs Economic Development Department	x	x	x	x	x	Economic Development, Consultants	Staff	General fund	Carried over from current STWP
ED21	Further develop the local business ambassador program	x					Economic Development	Staff	General fund	Carried over from current STWP
ED22	Continue intentional, one-on-one outreach to local businesses	x	x	x	x	x	Economic Development	Staff	General fund	Carried over from current STWP
ED23	Develop an online directory of businesses	x					Economic Development, Community Development	Staff	General fund	Carried over from current STWP

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ED24	Continue to update online directory of businesses	x	x	x	x	x	Economic Development, Community Development	Staff	General fund	
ED25	Host business tours for community leaders	x	x	x	x	x	Economic Development	TBD	General fund	Carried over from current STWP
ED26	Explore the potential to develop a mobile application to feature local businesses	x					Economic Development, Consultants	TBD	TBD	Carried over from current STWP
ED27	Continue helping local businesses engage with local schools	x	x	x	x	x	Economic Development	TBD	TBD	Carried over from current STWP
ED28	Continue to convene downtown business and property owners together on a regular basis	x	x	x	x	x	Economic Development	TBD	TBD	Carried over from current STWP
ED29	Host a tour of available properties with regional developers	x	x	x			Economic Development	TBD	TBD	Carried over from current STWP
ED30	Host a Developers Day	x	x	x	x	x	Economic Development	TBD	TBD	Carried over from current STWP
ED31	Create an internship program	x	x				Economic Development	TBD	TBD	Carried over from current STWP
ED32	Create a video on "Why Powder Springs?"	x	x				Economic Development	TBD	TBD	Carried over from current STWP
ED33	Explore resources available through Kennesaw State University	x	x				Economic Development	TBD	TBD	Carried over from current STWP
ED34	Convene real estate brokers and property owners for commercial and industrial properties	x	x	x	x	x	Economic Development	TBD	TBD	Carried over from current STWP
ED35	Gather intelligence on "market holes" in Powder Springs	x					Economic Development, Consultants	TBD	TBD	Carried over from current STWP
ED36	Assist with the restart of the Powder Springs Business Association	x					Economic Development	TBD	TBD	Carried over from current STWP
ED37	Explore the feasibility of developing a co-working space	x	x	x			Economic Development, Consultants	TBD	TBD	Carried over from current STWP
ED38	Develop a tutorial on how to do business in Powder Springs	x	x				Economic Development, Community Development	TBD	TBD	Carried over from current STWP
ED39	Develop a small business resource guide	x	x				Economic Development, Community Development	TBD	TBD	Carried over from current STWP
ED40	Investigate potential for development of a TAD with county and school support		x	x			Community Development, Economic Development	Staff		Carried over from 2016 LCI Study
ED41	Investigate the potential for a National Main Street and Georgia Main Street Designation		x	x			Economic Development	Staff		Carried over from 2016 LCI Study
ED42	Conduct a marketing and branding study that will research Powder Springs' target demographic(s), and create strategies for attracting new residents, business owners, tourists, and development.		x	x			Economic Development, Community Development	\$40,000	General fund	
ED43	Recruit a catalytic business for the downtown	x	x				Economic Development, Community Development	Staff	General fund	
<b>LAND USE</b>										
LU1	Annex parcels identified in the comprehensive plan	x	x	x	x	x	All Departments	Staff		
LU2	Update City boundary map with actions through the General Assembly--annual submittals as appropriates	x	x	x	x	x	Community Development	Staff		Carried over from current STWP
LU3	Town Square Development: land acquisition and development of multi-use trail, amphitheater lawn, stage, play art, fountain, shared space with pavers, bocce	x	x	x			Community Development, DAPS, DDA	\$5,160,000	SPLOST, reserves, bonds	Carried over from 2016 LCI Study
LU4	Former Town Square landscape improvements, upgraded fountain, hardscaping		x	x	x		Community Development, Public Works	\$150,000	General fund	Carried over from 2016 LCI Study
LU5	Update the Unified Development Code to eliminate discrepancies, make it more user friendly, and review and revise regulations		x	x			Community Development	\$100,000	General fund	

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LU6	Minor comprehensive plan update					x	City Manager, Community Development	Staff		To be completed 5 years after this plan's adoption. Needs to include updated demographics and market study, a Report of Accomplishments for this STWP, and a new STWP to reflect all changes.
<b>COMMUNITY FACILITIES &amp; SERVICES</b>										
C1	Community Rating System to lower flood insurance premiums	x	x	x	x	x	Community Development, Administration	\$5,000	General fund	Carried over from current STWP
C2	Facilitate functions and events on square	x	x	x	x	x	Community Development	\$20,000	General fund	Carried over from current STWP
C3	Develop an RFP for planning services for a Greenspace master plan		x				Community Development	TBD	TBD	Carried over from current STWP
C4	Construct parking garage downtown	x					Community Development, Public Works, SPLOST Program Manager, Economic Development, DDA	\$3,600,000	SPLOST	Carried over from current STWP
C5	Implement sidewalk improvements based upon study recommendations	x	x	x			Community Development, Public Works			
C6	Prepare appropriate redevelopment plan based on LCI study	x	x				Community Development, Economic Development, DDA	TBD	General fund	Carried over from current STWP
C7	Infrastructure reporting implementation	x	x	x	x	x	Community Development, Public Works	TBD	General fund	Carried over from current STWP
C8	Lancer Sidewalks Phase II	x	x				Public Works	TBD	General fund/SPLOST	Carried over from current STWP
C9	Theatre and reception hall: market for events, schedule events, and maintenance	x	x	x	x	x	Ford Board of Directors, City Manager, Economic Development	Staff		Carried over from current STWP
C10	Citizen survey	x	x	x	x	x	City Manager, City Clerk	Staff		Carried over from current STWP
C11	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)	x	x	x	x	x	Community Development, Police Department, Economic Development, City Manager	\$40,000	General fund	Carried over from current STWP
C12	Develop road rating system to serve as basis for road improvement projects and update every 3-5 years				x		Public Works	\$43,000	General fund	Carried over from current STWP
C13	Institute Community Policing Program to include CAP, Bridge Gap meetings, Business Watch, etc	x	x	x	x	x	Police Department	Staff		Carried over from current STWP
C14	Institute Community Emergency Response Team program; update COOP	x	x	x	x	x	Finance, Police Department, Public Works, City Manager	Staff		Carried over from current STWP
C15	Develop capital improvement plan for facilities, equipment, and infrastructure	x					Finance, Police, Public Works, City Manager	Staff		Carried over from current STWP
C16	Evaluate information technology back up resources and services	x					IT	Staff		Carried over from current STWP
C17	Implement E-billing option for residents to receive their monthly water bill	x					Utilities, Finance	TBD	Utility funds	Carried over from current STWP
C18	Expanded recreational facility: multi-use trails, 3 multi-purpose fields, 4 tennis courts, parking, restroom facility, landscaping					x	Community Development	TBD	City, county, grant	Carried over from 2016 LCI Study
<b>NATURAL &amp; HISTORIC RESOURCES</b>										
NH1	Seven Springs Walking Tour Markers; update and implement trail signage program.	x	x				Community Development, Economic Development	\$70,000	General fund	Carried over from current STWP

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NH2	Phase II of park		x	x			Community Development, Public Works, SPLOST Program Manager	\$976,000	70% impact fees, 30% other, including SPLOST funds	Carried over from current STWP
NH3	Continue phase IV of linear park	x					Community Development, Public Works, SPLOST Program Manager	\$488,000	43% impact fees, 57% other, including SPLOST funds	Carried over from current STWP
NH4	Impact fee program update for linear park	x					Community Development, Economic Development	TBD	TBD	Carried over from current STWP
NH5	Maintenance of Landscaping on parkway/roads & at newly landscaped areas	x	x	x	x	x	Public Works, Outside Contractors	\$10,000	General fund	Carried over from current STWP
NH6	Develop tourism strategy centered around recreation and entertainment to include Bodiford House	x					Community Development, Economic Development, City Manager	TBD	TBD	Carried over from current STWP
NH7	Investigate the potential for designating a local historic district and forming a historic preservation commission		x	x			Community Development	Staff		Carried over from 2016 LCI Study
NH8	Conduct a signage and wayfinding study that builds off the branding study from ED42 and creates a strategy to increase awareness of Powder Springs for Silver Comet Trail users, increase wayfinding capabilities throughout the City's trail system, and create cohesive and attractive signage throughout the City.			x	x		Community Development	\$60,000	General fund	
NH9	Implement the recommendations of the signage and wayfinding study				x	x	Community Development	TBD	TBD	
<b>TRANSPORTATION</b>										
ADDITIONAL STUDIES										
T1	C H James Parkway & Brownsville Road	x					Public Works, GDOT	\$20,000	General fund; SPLOST	Project will include traffic study to retime traffic signal
T2	C H James Parkway & Hill Road	x					Public Works, GDOT	\$20,000	General fund; SPLOST	Project will include traffic study to retime traffic signal
T3	Richard D Sailors Parkway & Old Lost Mountain Road	x					Public Works	\$20,000	General fund; SPLOST	Project will include traffic study to retime traffic signal
T4	Brownsville Road & Hiram-Lithia Springs Road	x					Public Works	\$40,000	General fund; SPLOST	Project will include traffic study to retime traffic signal and install protected left signal phases
T5	Powder Springs Road @ Richard D Sailors Parkway / Powder Springs Rd					x	Public Works	\$15,000	General fund; SPLOST	Project will include traffic study to evaluate operational improvements at the intersection. Interim improvements could include striping of northbound Powder Springs Road to better delineate lanes
T6	Corridor study for Powder Springs Road		x				Public Works	\$90,000	General fund; SPLOST	Study will examine a ~2 mile stretch of Powder Springs Road from Forest Hill Road to Anderson Farm Road
T7	Corridor study for Austell Powder Springs Road		x				Public Works	\$40,000	General fund; SPLOST	Study will examine a ~1 mile stretch of Austell Powder Springs Road from Powder Springs Road to Clay Road
<b>ROADWAY</b>										
T8	Murray Avenue A (Hotel Avenue to Atlanta Street): Remains one way, add 20' angled parking on both sides		x	x	x	x	Community Development, Public Works	\$245,000	General fund; SPLOST; LCI funding	Carried over from 2016 LCI Study
T9	Murray Avenue B (Atlanta Street to Lewis Road): Add 18', 90 degree parking on one side		x	x	x	x	Community Development, Public Works	\$200,000	General fund; SPLOST; LCI funding	Carried over from 2016 LCI Study
T10	Butner Street Extension: Add 20' angled parking each side, add two 10' travel lanes	x	x	x			Community Development, Public Works	\$135,000	General fund; SPLOST; LCI funding	Carried over from 2016 LCI Study

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T11	Jackson Way Reconfiguration: two 10' travel lanes	x	x	x			Community Development, Public Works	\$120,000	General fund; SPLOST; LCI funding	Carried over from 2016 LCI Study
T12	Hotel Avenue Extension: Add 20' angled parking on both sides, add two 10' travel lanes	x	x	x			Public Works, Private Developers	\$235,000	General fund; SPLOST	Carried over from 2016 LCI Study
T13	Florence Road @ C H James Parkway					x	Public Works, GDOT	\$60,000	General fund; SPLOST	Project will include adding a right turn lane to southbound Florence Road
T14	Brownsville Road @ Oglesby Road					x	Public Works	\$200,000	General fund; SPLOST	Project will include adding a left turn lane to southbound Brownsville Road
T15	New Macland Road @ Publix and Home Depot					x	Public Works	\$120,000	General fund; SPLOST	Project will include signalization of New Macland Road at Publix and Home Depot shopping centers
T16	Brownsville Road @ Kroger	x					Public Works	\$120,000	General fund; SPLOST	Project will include signalization of Brownsville Road at Kroger shopping centers or addition of two way left turn lane to Brownsville Road
T17	Widen New Macland Road			x			Public Works	\$1,800,000	General fund; SPLOST	Project will include addition of two way left turn lane to New Macland Road from Red Oak Drive to city limit
T18	C H James striping and pavement marker improvements					x	GDOT	\$40,000	State of Georgia	Project will include replacing reflective pavement markers along C H James Parkway
T19	Curb cut off C.H. James Parkway with access road to Oglesby Road with new traffic signals					x	Public Works, GDOT	\$ 830,000	General fund; SPLOST	
T20	Curb cut off C.H. James Parkway near Hill Road		x				Public Works, GDOT	\$ 70,000	General fund; SPLOST	
T21	Realignment of Flint Road at Powder Springs Road	x					Public Works, Cobb County	\$ 550,000	General fund; SPLOST	
T22	Curb cut off C.H. James Parkway near Florence Road with access road		x				Public Works, GDOT	\$ 770,000	General fund; SPLOST	
T23	Curb cut off C.H. James Parkway at Paulding County line, with access road connecting to Sterlingbrooke Drive and traffic light					x	Public Works, GDOT	\$ 570,000	General fund; SPLOST	
T24	New traffic signal at C.H. James Parkway at Sweetwater Avenue					x	Public Works, GDOT	\$ 150,000	General fund; SPLOST	
T25	New traffic signal at C.H. James Parkway at Sterlingbrooke Drive					x	Public Works, GDOT	\$ 150,000	General fund; SPLOST	
BICYCLE/PEDESTRIAN										
T26a	10' Concrete Multi-Use Trail Alternative A: Retrofit sidewalk on Lynn Drive from Old Lost Mountain Road to parking lot off Jackson Way to connect Silver Comet Trail Connector on Old Lost Mountain Road to the parking lot off Jackson Way	x	x	x			Community Development, Public Works	TBD	SPLOST, LCI funding	
T26b	10' Concrete Multi-Use Trail Alternative B: From Silver Comet Trail Connector along Old Lost Mountain Road to Oakview Drive to Downtown/Lewis Road	x	x	x			Community Development, Public Works	TBD	SPLOST, LCI funding	Carried over from 2016 LCI Study
T27	Recreation Trails: 12' asphalt trail from Brownsville Road south through floodplain		x	x	x	x	Community Development, Public Works	\$3,500,000	General fund, Cobb County, SPLOST, LCI funding, grant funding	Carried over from 2016 LCI Study
T28	Designate a Trail Head at at the intersection of Oakview Drive and Jackson Street at existing parking lot		x				Community Development, Public Works	TBD	General fund, Cobb County, SPLOST, LCI funding, grant funding	
T29	Austell Powder Springs Road Pedestrian Improvements	x					Community Development, Public Works	\$3,600,000	General fund; LCI funding	From Marietta Street to City limits
T30	New Macland Road Pedestrian Improvements			x			Community Development, Public Works	\$8,500,000	General fund; LCI funding	From Marietta Street to City limits
T31	Macedonia Road Pedestrian Improvements		x				Community Development, Public Works	\$5,200,000	General fund; LCI funding	From New Macland Road to Hopkins Road
T32	Powder Springs Dallas Road Pedestrian Improvements				x		Community Development, Public Works	\$1,700,000	General fund; LCI funding	From Lucille Trail to Powder Springs Park and Ride Lot

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T33	Hill Road Pedestrian Improvements				x		Community Development, Public Works	\$3,250,000	General fund; LCI funding	From City limit to Brownsville Road
T34	Carter Road Pedestrian Improvements					x	Community Development, Public Works	\$800,000	General fund; LCI funding	From Powder Springs Road to Silver Comet Trail
T35	Elliott Road Pedestrian Improvements	x					Community Development, Public Works	\$1,300,000	General fund; LCI funding	From Silverbrook Crossing to Silver Comet Trail
T36	Powder Springs Creek Trail				x		Community Development, Public Works	\$2,200,000	General fund; LCI funding	From Powder Springs Dallas Road and Lucille Trail to Hill Road through Powder Springs Creek flood plain
T37	Lewis Road Landscape: median landscaping along whole corridor, inside median and at back of sidewalk	x	x	x			Community Development, Public Works	TBD	TBD	Carried over from 2016 LCI Study
T38	Butner Street Streetscape: landscaped planters, sidewalks	x	x	x			Community Development, Public Works	\$35,000	TBD	Carried over from 2016 LCI Study
T39	Jackson Way Streetscape: reconfiguration, landscaped planters, sidewalks, both sides	x	x	x			Community Development, Public Works	\$245,000	General fund, SPLOST, LCI funding, grand funding	Carried over from 2016 LCI Study
T40	Hotel Avenue Streetscape: landscaping, sidewalks from Murray Avenue to Butner Street	x	x	x			Community Development, Public Works	\$110,000	General fund, SPLOST, LCI funding, grand funding	Carried over from 2016 LCI Study
T41	Dillard Street Sharrow Markings: from Pineview Drive south to Atlanta Street	x	x	x			Community Development, Public Works	\$12,500	TBD	Carried over from 2016 LCI Study
T42	Atlanta Street Sharrow Markings: from Dillard Street to Old Austell Road		x	x	x	x	Community Development, Public Works	\$12,500	TBD	Carried over from 2016 LCI Study
T43	Marietta Street Sharrow Markings: from Dillard Street to Old Lost Mountain Road and Powder Springs Dallas Road intersection	x	x	x			Community Development, Public Works	\$18,500	TBD	Carried over from 2016 LCI Study
T44	Powder Springs/Dallas Road Sharrow Markings: from Old Lost Mountain Road to Lucille Creek Trail entrance		x	x	x	x	Community Development, Public Works	\$16,500	TBD	Carried over from 2016 LCI Study
T45	Grady Grier Drive Sharrow Markings: to Old Austell Road					x	Community Development, Public Works	\$17,500	TDB	Carried over from 2016 LCI Study
T46	Hopkins Road Sharrows					x	Community Development, Public Works	\$25,000	General fund	From Powder Springs Road to City Limits
T47	Brownsville Road Sharrows					x	Community Development, Public Works	\$20,000	General fund	From C H James Parkway to Marietta Street
TRANSIT										
T48	MARTA connection bus		x				Public Works, MARTA, CobbLink	TBD	TBD	Project will include buss line connecting from Powder Springs Park & Ride Lot to Hamilton E. Holmes MARTA Station
T49	Flex Bus expansion	x					Public Works, CobbLink	TBD	TBD	Project will include expanding Flex Zone 1 service to the Powder Springs City Limits
<b>TOTAL</b>								<b>\$48,021,000</b>		